

Example of Progressive Procurement Using The Social Value Portal

The Council recognises the additional value it can deliver locally by increasing the Social Value delivered through procurement activity. Social Value is the extra economic, social and environmental benefits beyond the value of the procurement itself that can be added when the Council procures externally. In order to measure and increase its impact the Council has implemented a Social Value Policy and integrated the Social Value Portal within its tendering process. This enables the council to objectively measure the impact of its procurement and investments on the local community.

The social value portal uses the National Themes Outcomes and Measures (TOMs) to provide a framework to measure and deliver social value in local procurement. The TOMs framework is the national standard to measure the wider value created by procurement spend. Used as part of the tendering process it allows the council to compare the impact of the different providers across five key areas – jobs, growth, social, environment and innovation. The Council then includes this as part of the weightings in its decision on which tender application to progress with.

This process has already been successful in securing social value pledges from providers, the largest of which exceeds £8.4m. The attachment below demonstrates how the process links both to the Community Wealth Building priorities and the Corporate Strategy priorities.

Theme	Reference	Question	Units	Proxy Value	Answer	Pledged Social Value	CWB Priority	Corporate Strategy
Jobs: Promote Local Skills and Employment	NT1	No. of local direct employees (FTE) hired or retained (for re-tendered contracts) on contract for one year or the whole duration of the contract, whichever is shorter	no. people FTE	30782	24	£ 738,768.00	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT1c	No. of local people (FTE) on contract for one year or the whole duration of the contract, whichever is shorter, employed through the supply chain as a result of your procurement requirements	no. people FTE	30782	36	£ 1,108,152.00	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT3	No. of employees (FTE) hired on the contract who are long term unemployed (unemployed for a year or longer) as a result of a recruitment programme	no. people FTE	20481	1	£ 20,481.00	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT4	No. of employees (FTE) hired on the contract who are Not in Employment, Education, or Training (NEETs) as a result of a recruitment programme	no. people FTE	14782	1	£ 14,782.00	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT5	No. of 18+ y.o. employees (FTE) hired on the contract who are rehabilitating or ex offenders as a result of a recruitment programme	no. people FTE	24527	1	£ 24,527.00	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT6	No. of disabled employees (FTE) hired on the contract as a result of a recruitment programme	no. people FTE	16420	0.25	£ 4,105.00	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT8	No. of staff hours spent on local school and college visits e.g. delivering career talks, curriculum support, literacy support, safety talks (including preparation time)	no. staff hours	16.09	50	£ 804.50	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT9	No. of weeks of training opportunities on the contract (BTEC, City & Guilds, NVQ, HNC) that have either been completed during the year, or that will be supported by the organisation until completion in the following years - Level 2,3, or 4+	no. weeks	286.47	70	£ 20,052.90	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT10	No. of weeks of apprenticeships on the contract that have either been completed during the year, or that will be supported by the organisation until completion in the following years - Level 2,3, or 4+	no. weeks	224.07	70	£ 15,684.90	Advancing Fairer Employment	A fair local economy that works for everyone
Jobs: Promote Local Skills and Employment	NT13	Meaningful work placements that pay Minimum or National Living wage according to eligibility - 6 weeks or more (internships)	no. weeks	168.72			Advancing Fairer Employment	A fair local economy that works for everyone

Growth: Supporting Growth of Responsible Regional Business	NT15	Provision of expert business advice to VCSEs and MSMEs (e.g. financial advice / legal advice / HR advice/HSE)	no. staff expert hours	101.86	8	£ 814.88	Plural Ownership of the Economy	A fair local economy that works for everyone
Growth: Supporting Growth of Responsible Regional Business	NT15a	Provision of expert business advice to help VCSEs and MSMEs achieve net zero carbon	no. staff expert hours	101.86	16	£ 1,629.76	Socially Just Use of Land	Good homes, green spaces, healthy places
Growth: Supporting Growth of Responsible Regional Business	NT18	Total amount (£) spent in LOCAL supply chain through the contract	£	0.963812	650000	£ 6,264,776.71	Progressive Procurement	A fair local economy that works for everyone
Growth: Supporting Growth of Responsible Regional Business	CBC5 RBC1	Total spent in LANCASHIRE supply chain through the contract	£	0	840000	£ -	Progressive Procurement	A fair local economy that works for everyone
Growth: Supporting Growth of Responsible Regional Business	NT19	Total amount (£) spent through contract with LOCAL micro, small and medium enterprises (MSMEs)	£	0.963812	250000	£ 240,952.95	Socially Just Use of Land	Good homes, green spaces, healthy places
Growth: Supporting Growth of Responsible Regional Business	NT20	No. of employees on the contract that have been provided access for at least 12 months to comprehensive and multidimensional wellbeing programmes	no. employees provided access	131.86	24	£ 3,164.64	Progressive Procurement	Thriving communities
Social: Healthier, Safer and more Resilient Communities	NT28	Donations or in-kind contributions to local community projects (£ & materials)	£ value	1	1000	£ 1,000.00	Plural Ownership of the Economy	Thriving communities
Social: Healthier, Safer and more Resilient Communities	NT29	No. of hours volunteering time provided to support local community projects	no. staff volunteering hours	16.09	32	£ 514.88	Plural Ownership of the Economy	Thriving communities
Environment: Decarbonising and Safeguarding our World	NT32	Car miles saved on the project as a result of a green transport programme or equivalent (e.g. cycle to work programmes, public transport or car pooling programmes, etc.)	miles saved	0.02223	1000	£ 22.23	Socially Just Use of Land	Good homes, green spaces, healthy places
Environment: Decarbonising and Safeguarding our World	NT33	Car miles driven using low or no emission staff vehicles included on project as a result of a green transport programme	miles driven	0.012	1000	£ 12.00	Socially Just Use of Land	Good homes, green spaces, healthy places
Environment: Decarbonising and Safeguarding our World	NT67	Donations or investments towards initiatives aimed at environmental and biodiversity conservations and sustainable management projects for both marine and terrestrial ecosystems	£	1	1000	£ 1,000.00	Socially Just Use of Land	Good homes, green spaces, healthy places
Environment: Decarbonising and Safeguarding our World	NT68	Plastic recycling rate on the contract (to e.g. reduce microplastics)	%	0	100	£ -	Socially Just Use of Land	Good homes, green spaces, healthy places

**Total SV Pledge
£8,461,245.35**